

Ryan Peterson

Business Analyst

+1-202-555-0161
example@wozber.com
www.wozber.com
New York, NY

EXPERIENCE

Marketing Business Analyst

Prospect Solutions

01/2015 - Present

- Successfully connected internal sales, marketing as well as design teams and departments with external partners via Trello and Slack integrations, leading to 20% more efficient workflow and effective data tracking and sharing of projects.
- Developed successful business models resulting in a revenue increase of 4.4% from 2015 to 2016.
- Analyzed and architected business intelligence models to measure ROI. Monitored and reviewed options, risks, and costs of company's \$5 million budget.
- Worked with multiple data sets to apply qualitative and quantitative customer research techniques and business profitability analysis that lead to exceeding monthly goals by 7% on a continuous basis.

Project Manager

Prospect Solutions

01/2013 - 12/2015

- Solved internal financial business challenges by reducing projects' costs by 25% while employing young, but talented, external freelancers without negatively affecting the overall quality of the project.
- Managed, lead and coordinated various teams of up to 70 people to perform marketing programs. This included collaboration both with internal and external teams.
- Monitored 42 end-to-end marketing and PR projects.

EDUCATION

Economics and Political Science

New York University

2012

Bachelor of Science

SKILLS

Analytical Skills	Advanced
Data Architecture	Intermediate
Business Intelligence	Advanced
Marketing	Advanced
Organizational Skills	Advanced
Communication	Advanced
Time Management	Expert
Digital Proficiency	Advanced
Perseverance	Advanced
Initiative	Advanced
Flexibility	Advanced

LANGUAGES

English	Native
Russian	Intermediate
French	Intermediate

CERTIFICATES

Google AdWords Search Advanced

2011 - Present