



# Meg Henderson

Sales Manager

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Orlando, FL

## EXPERIENCE

**Senior Sales Rep**  
Kherma Technologies  
04/2015 - Present

- Sold high-tech products with an average price point of \$18,000.
- Together with the sales team, planned and organized territory sales completing monthly goals of 100 meetings.
- Increased unit sales goals by 260% and generated over \$90,000 in revenue in 6 months without prior training.
- Managed and maintained a portfolio of over 400 business clients.
- Developed new relationships with over 70 business clients, helping them to solve their business challenges.

**Sales Associate**  
Rosy & Base  
01/2014 - 03/2015

- Worked independently and performed 80 - 100 daily cold calls, educating customers and building relationships.
- Produced and implemented retargeting sales campaigns based on Facebook Pixel and other data tracking technologies.
- Developed successful telemarketing programs that targeted potential business clients, reducing the time of product introduction.
- Based on sign-ups for marketing lists, created 20+ email templates that were implemented as a company standard, resulting in positive feedback from the sales teams and customers.

## EDUCATION

**Business Administration**  
Yale University  
2013  
Bachelor of Science

## SKILLS

Sales	Advanced
Strategic Time Planning	Expert
Facebook Pixel	Expert
CMR Systems	Expert
Word	Expert
Excel	Intermediate
Outlook	Advanced
PowerPoint	Advanced
Photoshop	Beginner
Keynote	Expert
Pages	Intermediate
Performance Management	Advanced
Coaching	Advanced

## LANGUAGES

English	Fluent
Spanish	Intermediate